

The current research works with two primary sources:



## 1. Trend data from Statistics Canada

We work with data compiled by **Statistics Canada**, using primarily information available in the Canadian Labour Force Survey. This allows us to document trends in terms of: unemployment, employment, type of work (part-time vs full-time), job tenure & permanency, as well as additional information on unionization rates, income and demographic change in the London area.

## 2. A 2016 survey from Leger Marketing

We work with a survey of non-standard work and precarity sponsored by the LPRC @ Kings. In deriving further hints as to the “precariousness” of employment in London, the LPRC @ Kings contracted Leger Marketing to conduct a survey of 800 “employed” Londoners 18 years and older. This serves as a “snapshot” of non-standard work in 2016 for the city of London & region.

Most of the information collected on “employment precarity” for the London region has never been collected before and is not available from Stats Can.

The methodology draws from previous work conducted elsewhere by Wayne Lewchuck at the Poverty and Employment Precarity in Southern Ontario (PEPSO) research project sponsored by United Way and McMaster University.