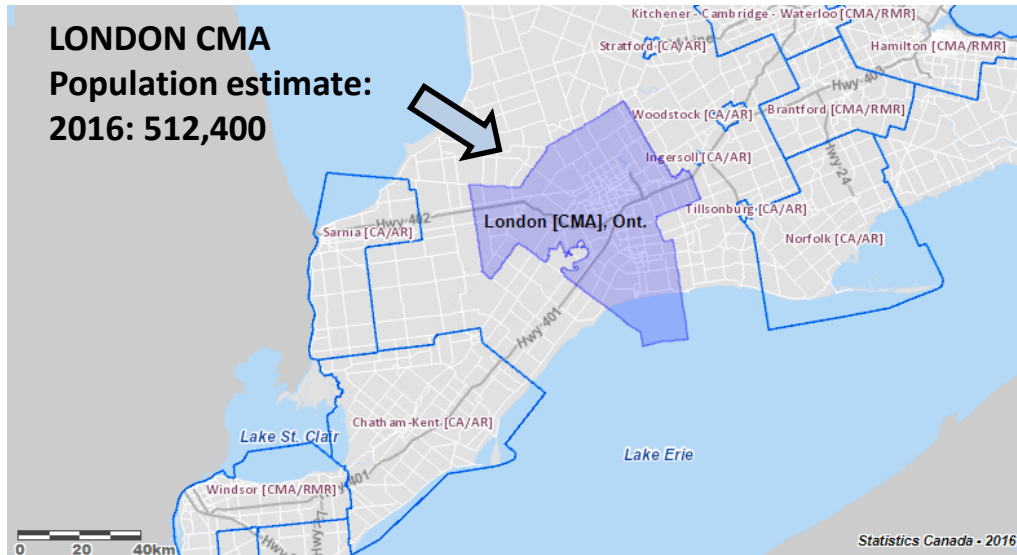
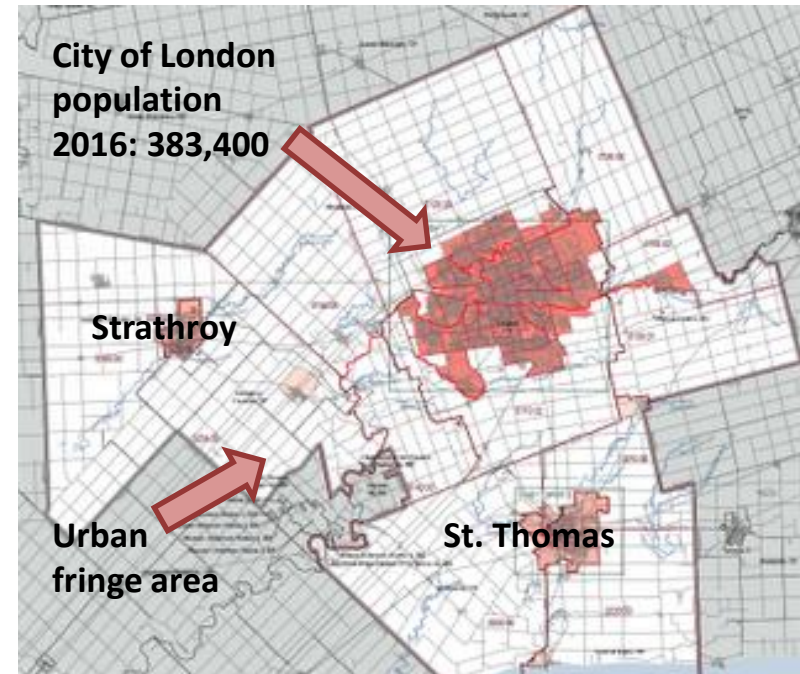


The current study works with data available for the London Census Metropolitan area (CMA)



Ontario has 15 CMAs –  
London is 5<sup>th</sup> largest in terms of population

The Census Metropolitan Area (CMA)  
is larger than the City of London.



CMA's are geographic areas as established by Statistics Canada to include cities with at least 100,000 population, along with corresponding "urban fringe" areas. CMAs are highly integrated both socially & economically; for example, a very high proportion of residents living in the "urban fringe" of London commute into the city on a daily basis. Smaller cities closely integrated with London (e.g. St. Thomas, Strathroy, etc.) are all considered to be part of the London CMA.

Statistics Canada's monthly report on "unemployment" pertains to the London CMA, as is true of most data released by Stats Can on employment and labour in Canada.